

Official Contest Rules Belbin's Grocery Dinner's On Us Contest

1. CONTEST DATES: This contest is open to all residents of Newfoundland and Labrador, other than those specifically disqualified in Rule 7.

- Contest entry: Friday, March 22 – Thursday, April 11
- Winner is chosen: Friday, April 12
- Winner is notified: Friday, April 12

2. DESCRIPTION and HOW TO ENTER: This is an online Facebook contest. To enter, you must 'LIKE' the Belbin's Grocery Facebook page or already be a fan. A contest tab will lead you through the contest details. To enter, you must answer the question "If you could create your own to add to our menu, what would it be?". Entries will be accepted for three (3) weeks beginning on Friday, March 22, 2013 and concluding on Thursday, April 11, 2013 at 11:59 pm NST. From there a random draw will be conducted to determine the winner. The winner will receive one family size Dinner's Ready meal or two individual size Dinner's Ready meals, up to a value of \$25, each week for three (3) months.

3. LIMITS ON ENTRIES: You may enter once during the three (3) week entry period. At the end of the entry period, one winner will be chosen by random draw. All entries become property of Belbin's Grocery. Submission of entry constitutes your consent to transfer to Belbin's Grocery all rights, title and interest in the entry including the copyright. Entrants relinquish all rights to any submitted material. Submissions must not infringe the rights of any third party and must be suitable for publication. Belbin's Grocery reserves the right to delete and/or disqualify any submission if found in Belbin's Grocery's sole discretion to infringe upon existing rights of others, to be incomplete, damaged, obscene, vulgar, offensive or otherwise unsuitable for print. No responsibility is assumed for lost, late, incomplete, stolen, misdirected, or illegible entries; or for any computer, telephone, cable, network, satellite, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled or jumbled transmissions, or service provider/Internet/web site/use net accessibility or availability, traffic congestion, or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information.

4. DRAWING PROCESS AND SELECTION OF WINNER: On or about Friday, April 12, 2013, a random draw will be conducted to determine the winner. Return of any prize or prize notification as undeliverable, if Belbin's Grocery is unable to contact the potential winner after reasonable effort, or failure of potential winner to respond within three days of first attempted notification, will result in forfeiture of prize and selection of an alternate winner. The chances of winning will be depend on the number of entries.

5. GRAND PRIZE: The grand prize of one family size Dinner's Ready meal or two individual size Dinner's Ready meals, up to a value of \$25, each week for three (3) months is valued at approximately \$300. The individual prize must be claimed within one year of contest closing.

6. NOTIFICATION OF GRAND PRIZE WINNER: The selected entrant will be notified via phone. At least five attempts over the seven (7) days following the random draw will be made to contact the selected entrant. If a selected entrant cannot be contacted in this manner, that entrant will be disqualified and another entrant will be selected from the remaining eligible entrants.

Belbin's Grocery is not responsible for the failure for any reason whatsoever, including its own negligence, of a selected winner to receive notification or for Belbin's Grocery to receive a selected winner's response.

7. ELIGIBILITY: No purchase necessary. Contest is open to all residents of Newfoundland and Labrador. Employees of and immediate family members of any employee of, and persons domiciled with any employee of Belbin's Grocery are not eligible to win this contest. Immediate family is defined as someone's spouse, parents, grandparents and great-grandparents, children and grandchildren, brothers and sisters, mother-in-law and father-in-law, brothers-in-law and sisters-in-law, daughters-in-law and sons-in-law, relatives supported financially and adopted, half, and step-members.

8. MISCELLANEOUS: Entrants who have not complied with these Official Contest Rules are subject to disqualification. Prizes are not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at Belbin's Grocery's sole and exclusive discretion. Belbin's Grocery reserves the right to substitute a prize of equivalent value if any component of the prize cannot be awarded as described. All decisions of Belbin's Grocery are final in all matters relating to this contest. Belbin's Grocery reserves the right to terminate or amend this contest at any time without prior notice. This contest is subject to all applicable federal, provincial and municipal laws. Belbin's Grocery is not responsible for damaged, lost, stolen, late, misdirected, incomplete or ineligible entries.

9. LEGAL AND PRIVACY INFORMATION: Belbin's Grocery shall not be liable for any losses, damages, claims and actions of any kind resulting from the acceptance, possession or use of the prize, including, without limitation, personal injuries, death and property damage. The winner will consent to the use of his/her name, address, photograph or likeness as well as submitted materials for entry into the contest for any publicity purpose connected with this contest, without further compensation, other than the prize offered.

10. INTERNET DISCLAIMER: Belbin's Grocery and its agents are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any email or entry to be received by Belbin's Grocery on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from downloading any materials in this promotion.

11. CONTEST RULES, TERMS & CONDITIONS: Belbin's Grocery reserves the right to modify scheduling of the contest without prior notice. Contest rules are subject to change without notice, if necessary, to comply with any applicable law or policy of Belbin's Grocery, or any other entity having jurisdiction over Belbin's Grocery.